



12TH ICBMG 2024

The 12th International Conference on Business, Management and Governance

The University of Western Australia, Perth, Australia

November 25-27, 2024

Conference Website: <http://www.icbmg.org/>

The 12th International Conference on Business, Management and Governance (ICBMG 2024) will be held in the University of Western Australia, Perth, Australia during November 25-27, 2024.

The conference is sponsored by University of Western Australia and co-sponsored by University of South Australia and Curtin University. It will offer an ideal platform for presentation, discussion, criticism and exchange of innovative ideas and current challenges in the field of business, management, and governance. ICBMG 2024 will be held together with its workshop "ICAAF 2024".

CALL FOR PAPER

ICT Governance And The knowledge Revolution

- The dimensions of the Fourth Industrial Revolution
- Infrastructure Governance and development
- E-Governance
- Mobile money financing trends
- Electronic banking and procurement
- Automated financial management systems

Digital Transformation And E-commerce

Omnichannel Retail Strategies
 Cybersecurity in E-commerce
 Artificial Intelligence and Machine Learning Applications
 Mobile Commerce Trends and Innovations
 Blockchain Technology in Supply Chain Management

Financial Markets And Investment Strategies

- Portfolio Management and Asset Allocation
- Behavioral Finance and Investor Psychology
- Risk Management in Financial Markets
- Sustainable Finance and Impact Investing
- Algorithmic Trading and High-Frequency Trading

Business Model Innovation

Design Thinking and Innovation Labs
 Business Model Canvas Application
 Disruptive Innovation and Market Entry Strategies
 Frugal Innovation in Emerging Markets
 Platform Business Models and Network Effects

- More topics please view: <https://www.icbmg.org/cfp.html>

Conference Venue

The University of Western Australia



Address: UWA Business School
 • M250, 35 Stirling Highway,
 Crawley, WA 6009 Australia

The University of Western Australia (UWA) is a public research university in the Australian state of Western Australia. The university's main campus is in Perth, the state capital, with a secondary campus in Albany and various other facilities elsewhere.

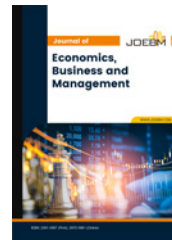
For more information about conference topics, please visit <http://www.icbmg.org/cfp.html>.

SUBMISSION INSTRUCTIONS:

1. Submission link: <http://confsys.iconf.org/submission/icbmg2024>
2. Papers should be at least 5 pages long, including all figures, tables, and references. Additional pages will incur a fee (US\$80 per page). Please use a 2-column format.
3. Only full paper submissions will be considered for publication in the journal; abstract submissions are for oral presentations only.
4. Not submitting any paper? If you wish to attend the conference without submitting any material, please register as an attendee. Electronic registration system: <http://confsys.iconf.org/register/icbmg2024>

For more information, please visit: <https://www.icbmg.org/reg.html>

JOURNAL PUBLICATION



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 Abstracting/ Indexing: CNKI, Google Scholar, Electronic Journals Library, Crossref, Ulrich's Periodicals Directory, MESLibrary, etc.

Paper Template: https://www.icbmg.org/JOEBM_template.doc

IMPORTANT DATES:

Abstract and Full Paper	Notification of Acceptance / Rejection
JUNE 20TH, 2024	JULY 20TH, 2024
Submission Deadline (The Second Round)	Notification Date
Registration Ends	
AUGUST 20TH, 2024	
Registration Deadline	

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CONTACT US:

Conference Secretary: Ms. Jenny Young Email: icbmg@iedrc.org

Tel: +86-13668294879